



## **Bill Hollis Joins Avitech as Eastern Regional Sales Manager**

**Redmond, WA, USA – August 9, 2010** – Avitech is proud to announce that Bill Hollis has joined the company as our new Eastern Regional Sales Manager. Bill replaces Jeff Gilbert, under whose tenure our dealer networks grew significantly. Jeff did a great job helping customers and dealers work with Avitech products, and we will miss him. Avitech wishes Jeff the best in his future pursuits.

Bill attended both Western Michigan University in Communications and the highly recognized Broadcast Engineering Program at Napa Valley College. Bill brings with him over 25 years of experience in the Broadcast & Professional Video Industry, including experience in positions as Production Tech Manager, Senior Engineer at Harpo Studios Chicago, as well as Product Manager for Stratos Fiber International. Just before joining Avitech International, Bill was the Midwest Regional Sales Engineer for Telecast Fiber Systems Inc. His credentials span many facets of the Broadcast & Professional Video Industry. He also has additional skills in the Engineering & Operations of Industrial Security Systems & Access Control.

With his engineering background combined with Professional Sales and Product Management experience, Bill will provide customers and dealers with the highest grade of service and support. We welcome him to the Avitech team and look forward to working with him.

To learn more about Avitech, please visit [www.avitechvideo.com](http://www.avitechvideo.com)

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### **About Avitech**

Founded in 1995, Avitech designs, develops, and manufactures Multiviewer solutions. With dealers located in 45 countries, Avitech provides products and solutions that serve the broadcast, professional audio-visual, IT, and security industries. Avitech pioneered Multiviewers by its proprietary Application Specific Integrated Circuit (ASIC) design. Today, Avitech continues to innovate by expanding its line of Multiviewers and control solutions. Please visit [www.avitechvideo.com](http://www.avitechvideo.com) for more information.